



# Empowering Women through Digital Innovation

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Design  
Thinking

# DIWA

Digital Innovation for Women Advancement



**DICT**  
Department of Information and Communications Technology



**OUIID**  
OFFICE OF WOMEN IN INFORMATION AND COMMUNICATIONS TECHNOLOGY

**iidb**

ICT INDUSTRY  
DEVELOPMENT  
BUREAU



GENDER AND  
DEVELOPMENT  
**GAD**

**A collaboration of women to harness the role of ICTs to advance gender equality and empower women to actively participate in building an inclusive and sustainable digital future.**



**DIWA**

Digital Innovation for Women Advancement





# VISION

- **ITU Resolution 70 adopted at ITU PP22 Bucharest, Romania in 2022 for Gender Inclusivity**
- **Sustainable Development Goal 5 to mainstream gender across SDG goals and targets**
- **APEC Aotearoa Plan of Action for implementing the Putrajaya Vision 2040 to build a strong, balanced, secure, sustainable, and inclusive growth**
- **APEC La Serena Roadmap for Women and Inclusive Growth**
- **ASEAN Digital Masterplan 2025**





# REALITIES

- **Shortage of digitally skilled workforce globally**
- **Number of women enrolled in ICT courses remains low compared to men**
- **Millions of new jobs requiring digital skills are forecasted**
- **Low female enrollees in information and communications technology courses**
- **Low level of digital competence among college graduates**
- **Million female jobs are at high risk of being displaced globally**







# SOLUTION

**Digital innovation** or the development and implementation of new digital technologies, tools, or platforms that offer unique and transformative solutions to business or societal challenges. It involves the application of digital technology to create new products, services, or business models, or to improve existing ones.



To ensure women and girls' **ACCESS** to the Internet to improve their participation in:

**Policy-making**  
**Economic Development**  
**Innovation**  
**Entrepreneurship**





# STRATEGIES

To promote the involvement  
and interest of women and  
girls in:

**Digital Technologies**  
**Education**  
**Certifications**  
**Skills Trainings**





**To encourage the use of ICTs for promoting gender equality and empowering women and girls, and recognizing their integral role in the economic development**





# POLICY THRUSTS

- 1. Promote ICT and STEM education**
- 2. Address gender biases**
- 3. Provide scholarships and mentorship**
- 4. Partner with industry**
- 5. Advocate for policy changes**





Increase number of women with:

- **Basic computer skills**
- **Digital communication skills**
- **Data analysis skills**
- **Social media skills**
- **Coding and programming skills**
- **Cybersecurity skills**





Increase opportunities of women to participate in complex digital fields:

- Data analysis and interpretation
- Digital marketing and social media management
- Coding and software development
- Cybersecurity and information security
- Artificial intelligence and machine learning
- Cloud computing and data management
- Mobile application development
- User experience design and user interface design
- Project management tools and methodologies
- Digital content creation and management







# INCLUSION THRUSTS

- 1. Gender equality**
- 2. Economic empowerment**
- 3. Innovation and creativity**
- 4. Social development and Inclusion**





**November 2022 in Tagbilaran City, Bohol**



**February 2023 at the ADGMIN in Boracay, Aklan**

**October 2022 at the ITU PP22 in Bucharest Romania**





**February 2023 In Liloy, Zamboanga**



**March 2023 In Bacolod City**



**March 2023 In Pagadian City**



**Turnover of Letter of Support to ITU Gender Inclusion Goals through DIWA**



**March 2023 In Bacolod City**



**May 13, 2023 Mactan, Cebu**



ZAMBOANGA PENINSULA POLYTECHNIC  
STATE UNIVERSITY | ZAMBOANGA CITY  
APRIL 27, 2023



DICT R-IX AND BASULTA





# DISCUSSIONS





# ACWO MISSION

1. To coordinate and act as a confederation for national women organizations of the ASEAN member countries in order
2. To serve and act as a resource center for the gathering and dissemination of information, news and other materials relevant to the objectives of the ACWO
3. To carry out studies, research and training programmes relating to women, children and the family in the ASEAN region
4. To provide a forum for exchange and discussion on issues relating to the advancement of women in all fields and the welfare of the ASEAN region especially where it relates to women, children and the family
5. To strengthen co-operation with the UN and other related international and regional organizations and agencies



## PROJECT OBJECTIVE

The PROPOSED ACWO-DIWA PARTNERSHIP aims to enhance the digital literacy and skills of women in the ASEAN region, especially in underserved communities. The project aims to promote the use of technology as a tool for economic empowerment and to support women's participation in the digital economy.

# PROJECT COMPONENTS

- Digital Skills Training
- Mentorship Program
- Networking and Collaboration
- Digital Innovation Challenge



# EXPECTED OUTCOMES

- Increased digital literacy and skills among women in underserved communities in the ASEAN region
- Increased participation of women in the digital economy
- Increased collaboration and networking among women entrepreneurs in the ASEAN region
- Increased awareness and support for women-led digital innovation initiatives in the ASEAN region





**OUIID**  
OFFICE OF THE UNDERSECRETARY  
FOR ICT INDUSTRY DEVELOPMENT



**THANK YOU!**

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